VITERBO UNIVERSITY

2024-2025 Fact Book

Office of Assessment and Institutional Research
Murphy Center 501
900 Viterbo Drive
La Crosse, Wisconsin 54601
608-796-3000

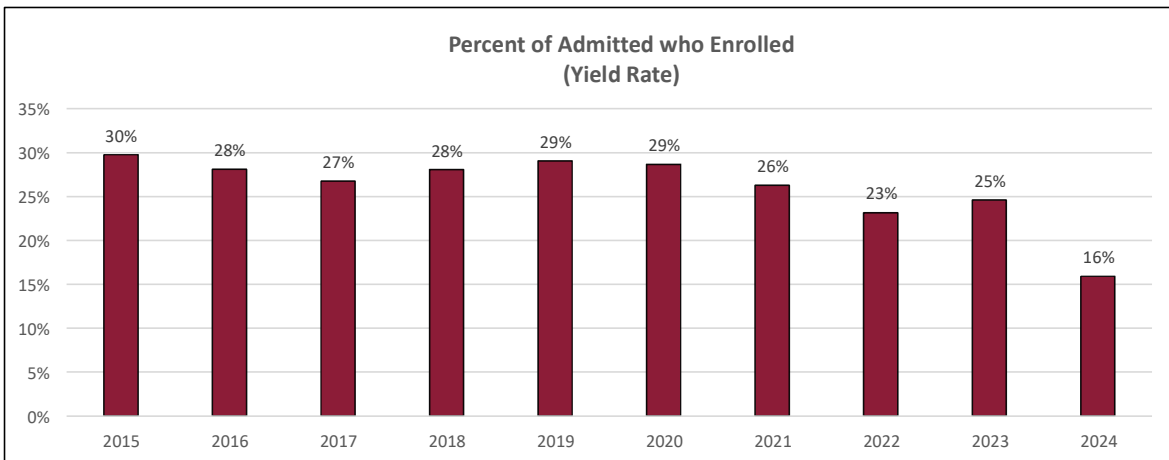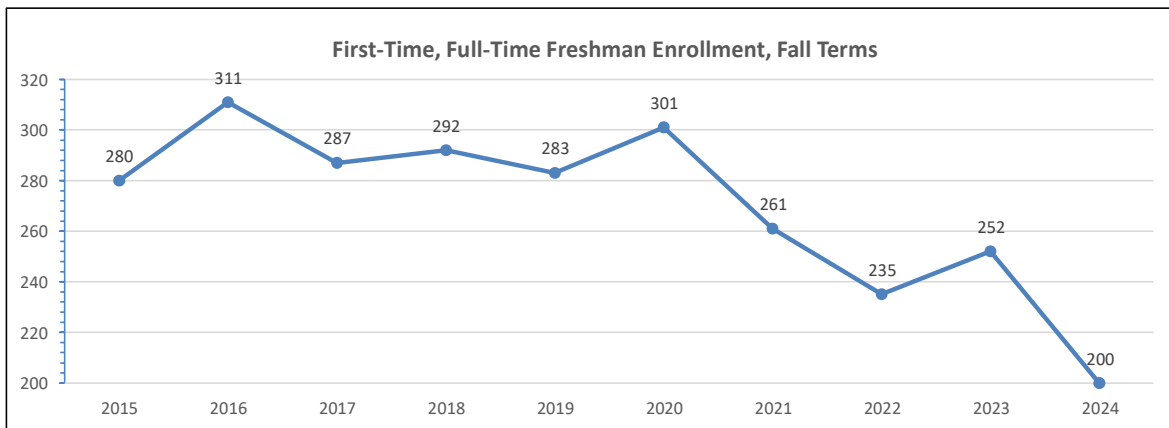# Viterbo University: 2024-2025 Fact Book

Table of Contents

NOTE: Another way to navigate through the pdf is to open the Bookmarks tab on the left-hand side.

First-Time Student Enrollment and Yield

First-Time, Full-Time, First-Year UG Students - Fall Semester

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Number of Applicants	1421	1770	1746	1372	1272	1325	1282	1401	1399	1734
Number Admitted	941	1107	1073	1040	974	1050	993	1014	1025	1256
Number Enrolled	**280**	**311**	**287**	**292**	**283**	**301**	**261**	**235**	**252**	**200**
Admission Rate (% of applicants admitted)	66%	63%	61%	76%	77%	79%	77%	72%	73%	72%
Yield Rate (% admitted who enrolled)	**30%**	**28%**	**27%**	**28%**	**29%**	**29%**	**26%**	**23%**	**25%**	**16%**

First-Time, Full-Time Freshman Enrollment, Fall Terms

Year	Enrollment
2015	280
2016	311
2017	287
2018	292
2019	283
2020	301
2021	261
2022	235
2023	252
2024	200

Percent of Admitted who Enrolled (Yield Rate)

Year	Yield Rate
2015	30%
2016	28%
2017	27%
2018	28%
2019	29%
2020	29%
2021	26%
2022	23%
2023	25%
2024	16%

Academic Preparation of First-Time Students: ACT Scores

*First-Time, First-Year UG Students - Fall Semester. **Included are students who submitted ACT test scores for admission consideration.***
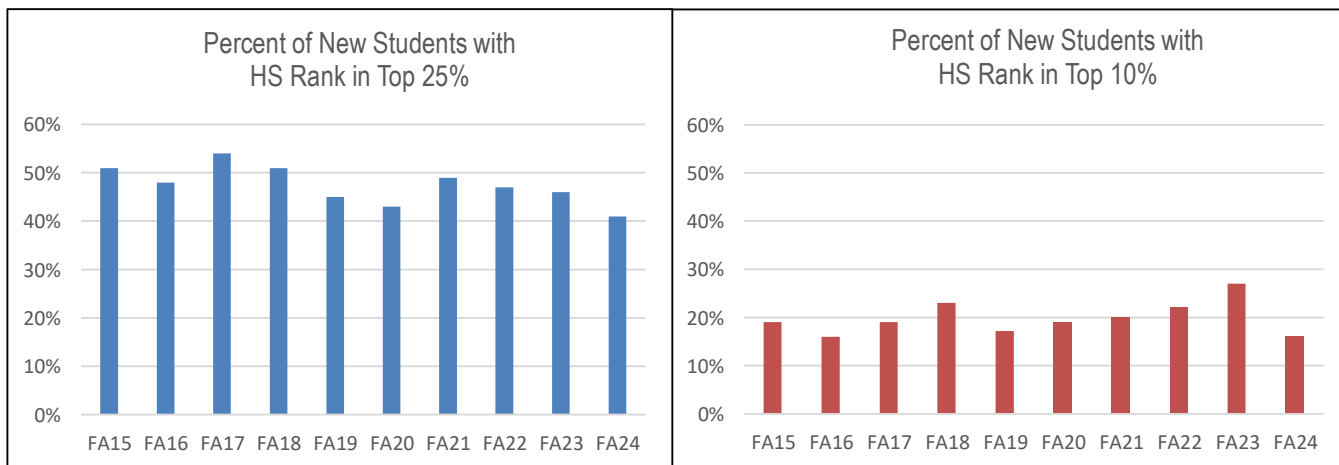
AVERAGE ACT SCORE										
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACT Composite	**23**	**23**	**24**	**23**	**23**	**23**	**24**	**24**	**24**	**24**
25th percentile	21	20	21	21	21	20	20	22	22	22
75th percentile	26	26	26	26	25	25	26	27	27	26
ACT English	**23**	**23**	**23**	**23**	**23**	**23**	**23**	**24**	**24**	**23**
25th percentile	20	20	21	20	20	18	20	21	21	20
75th percentile	25	26	26	25	25	25	24	27	28	25
ACT Math	**23**	**23**	**23**	**23**	**22**	**22**	**23**	**23**	**23**	**23**
25th percentile	20	19	19	21	19	18	19	21	20	19
75th percentile	26	26	26	26	25	25	27	26	26	26
ACT Reading	**24**	**24**	**24**	**24**	**23**	**23**	**25**	**25**	**26**	**25**
ACT Science	**23**	**23**	**23**	**24**	**23**	**23**	**24**	**24**	**24**	**24**

Frequency Distribution of ACT Composite Scores																				
ACT Composite	2015		2016		2017		2018		2019		2020		2021		2022		2023		2024	
	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
30 - 36	5%	14	6%	18	6%	15	5%	15	4%	10	5%	13	10%	12	4%	4	8%	7	11%	10
24 - 29	39%	107	38%	111	43%	116	40%	114	34%	92	37%	101	43%	54	57%	51	57%	50	46%	43
18-23	54%	146	53%	156	49%	130	52%	147	56%	150	51%	139	43%	54	34%	31	28%	24	38%	36
12-17	2%	6	3%	10	2%	6	3%	9	6%	15	7%	22	5%	6	7%	6	7%	6	5%	5
0-11	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0
21 and above	78%	213	75%	221	80%	214	79%	225	75%	201	69%	189	74%	93	88%	79	84%	73	82%	77

Academic Preparation of First-Time Students: High School Rank

First-Time, Full-Time, First-Year UG Students - Fall Semester

HS Rank	FA15	FA16	FA17	FA18	FA19	FA20	FA21	FA22	FA23	FA24
Top 10%	19%	16%	19%	23%	17%	19%	20%	22%	27%	16%
Top 25%	51%	48%	54%	51%	45%	43%	49%	47%	46%	41%
Top 50%	87%	81%	87%	84%	87%	77%	84%	80%	80%	76%

Percent of New Students with HS Rank in Top 25%

Percent of New Students with HS Rank in Top 10%

Demographics of First-Time Students:
## Gender, Race & Ethnicity, Non-Resident, First Generation

First-Time, Full-Time, First-Year UG Students - Fall Semester

	FA 2015	FA 2016	FA 2017	FA 2018	FA 2019	FA 2020	FA 2021	FA 2022	FA 2023	FA 2024
Total First-Time, First-Year, Full-Time	**280**	**311**	**287**	**292**	**283**	**301**	**261**	**235**	**252**	**200**
GENDER										
Male	72	92	81	75	65	86	68	72	80	71
Female	208	219	206	217	218	215	193	163	172	129
ETHNICITY/RACE										
Nonresident Alien				0	0	6			7	
Hispanic/Latino	12	11	9	8	15	15	20	9	26	17
American Indian/Alaska Native	0	0	0	0	0		0		0	
Asian				0		6		6		
Black or African American	7	7		0		5			7	7
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0
White	249	277	260	265	248	248	221	204	197	153
Two or More Races	7	8	7	14	7	14	11		11	9
Race and Ethnicity Unknown				5	5	6		5		6
*FIRST GENERATION										
Yes	111	106	95	87	85	97	75	62	73	TBD
% based on those who provided info	41%	44%	38%	35%	36%	36%	31%	30%	34%	TBD
No	159	134	152	165	152	170	165	146	142	TBD
Incomplete Info	10	71	40	40	46	34	21	27	37	TBD

*Definition of First Generation college student: "a student from a family in which neither parents (whether natural or adoptive) received a baccalaureate degree." Source: U.S. Department of Education, Federal TRIO Programs.

Cells with fewer than five (5) students have been protected to prevent inadvertent identification of students.

New Student State of Origin (Overview)

First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

	First Enrolling in Fall of …									
	2015	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**	**2024**
Number in Cohort	**281**	**311**	**287**	**292**	**283**	**301**	**261**	**235**	**252**	**200**
Wisconsin Resident	182	204	188	204	195	203	163	135	163	138
Non-Wisc. Resident	98	103	95	88	88	92	95	97	82	58
International	2	4	4	0	0	6	3	3	7	4

New Student State Residency
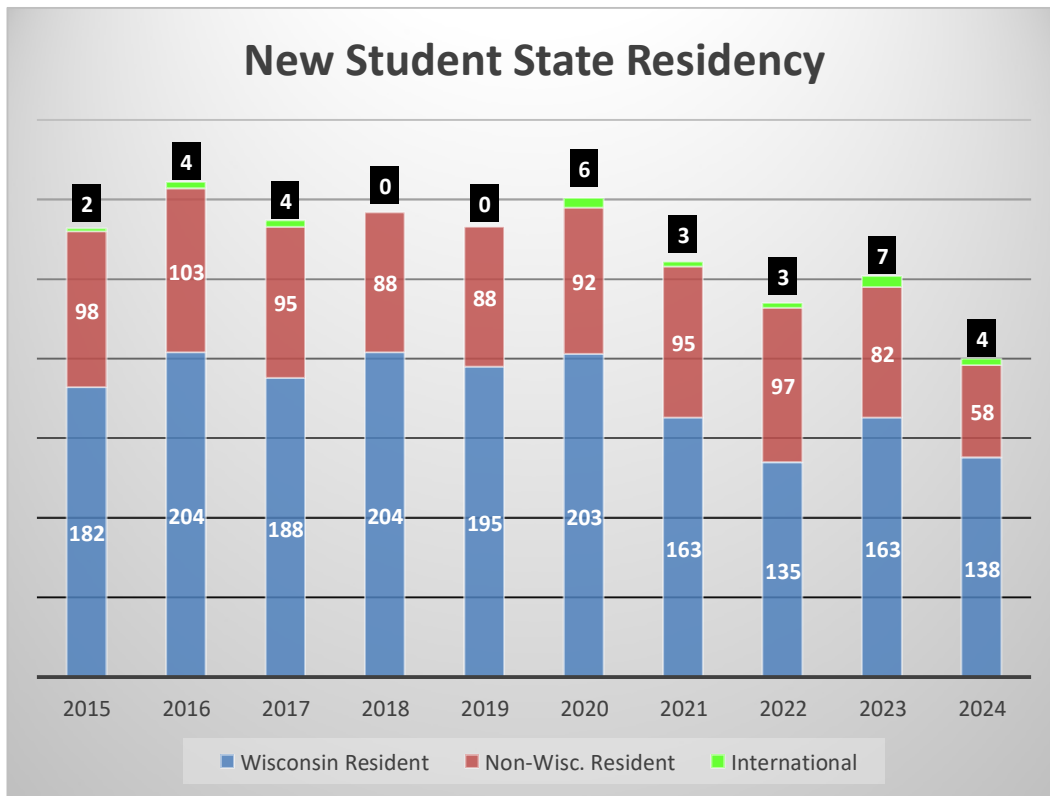
New Student State of Origin (Detail) Non-WI

First-Time, Full-Time & Part-Time, First-Year UG Students - Fall Semester

State	First Enrolling in Fall of …									
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Alabama				1			1			
Alaska										
Arizona	1	1		1				1	1	2
Arkansas	1									
California	2	2	2		2	2	4	5	4	
Colorado		2	1	1	1	2		3	2	1
Connecticut		1				1	1			
Florida	4	3	2		1	2	2		3	1
Georgia	1				2	2				
Idaho										1
Illinois	11	14	9	12	15	7	10	14	9	6
Indiana		2		1		1	1	1	1	
Iowa	6	7	7	10	5	3	10	3	3	
Kentucky							1			
Louisiana						1				1
Maryland							1			
Massachusetts					1	1	1	1		
Michigan	3	2	3			1	2	1		2
Minnesota	58	61	62	58	52	49	47	55	46	31
Mississippi						1				
Missouri		1					3			
Montana				1	1	1		1		1
Nebraska	1	2	2					1		1
Nevada			1			2		1	1	
New Hampshire			1							
New Mexico										
New York		1	1		1					
North Carolina						1				
North Dakota	1			1			1			1
Ohio	2		1	1	2	1	2		1	
Oklahoma	1					1		2		
Oregon						1		2		
Pennsylvania					1					
Puerto Rico		1							6	3
Rhode Island			1							
South Carolina									1	1
South Dakota						1				
Tennessee	1						1	1		
Texas	1	2	2	1	3	9	3		2	4
Utah		1				1	1	3		
Virginia	2				1				1	
Washington	1						2	2	1	2
Wyoming						1				
Non-Resident Students	1	4	4	0	0	6	3	3	7	4

Student to Faculty Ratio

Undergraduate Only

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
*FTE Student to Faculty Ratio	11	11	12	12	11	11	12	11	12	12
*FTE IPEDS formula: Full-time UG students, *plus* 1/3 part-time UG students, *divided by* full-time UG faculty, *plus* 1/3 part-time UG faculty.										

*FTE Student to Faculty Ratio

*FTE IPEDS formula: Full-time UG students, plus 1/3 part-time UG students, divided by full-time UG faculty, plus 1/3 part-time UG faculty.
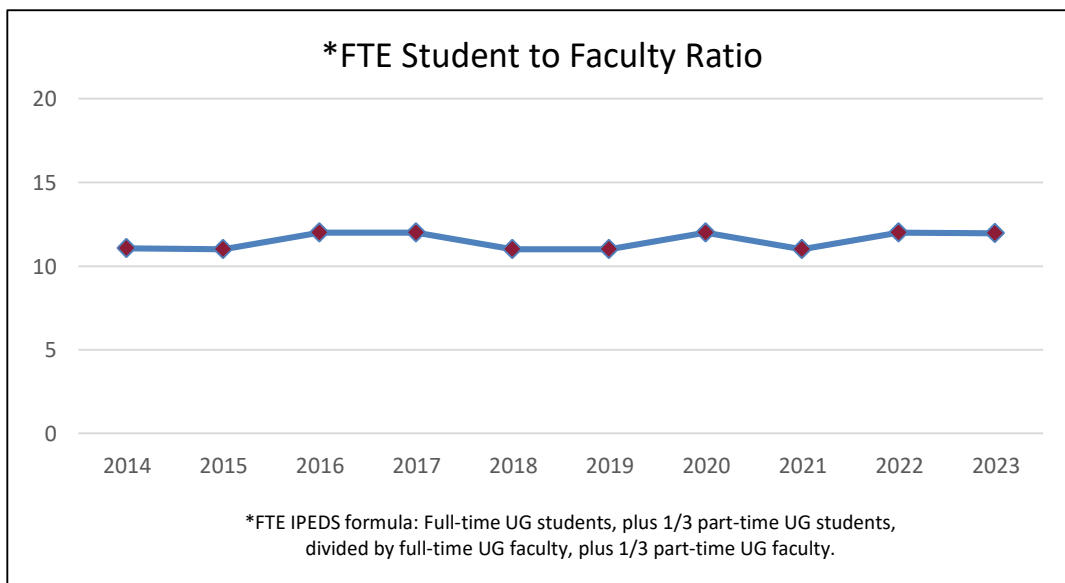
Enrollment by Currently-Offered Majors - UG, Degree-Seeking

Fall Undergraduate Enrollment, Duplicated Count*, Full-time and Part-time

Students with double or dual majors appear twice in the count

MAJOR	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accounting	32	29	40	54	48	36	19	19	22	20
Accounting - Degree Completion	24	15	17	15	16	17	19	19	15	19
Applied Mathematics & Math Educ.	8	10	7	9	11	7	10	10	11	11
Art, Art Administration & Art Education	26	27	25	23	18	10	7	3	4	2
Associate Degree Studies	27	24	16	13	4	2	1	0	6	
Biochemistry	18	13	20	18	14	19	17	16	17	21
Biology & Biology Education	51	52	48	42	55	58	56	54	41	48
Broad Field Social Studies Education	12	5	4	5	6	3	7	10	11	9
Business Administration	59	73	73	52	53	59	52	71	71	78
Business Education	2	1	1	1	1	2	2	1	2	3
Business Leadership Degree Completion	79	74	76	74	52	47	48	31	39	42
Communication Disorders and Sciences									11	17
Computer Science								13	28	25
Criminal and Community Justice	26	20	19	21	26	20	21	22	23	25
Data Analytics										2
Elementary Education	54	54	37	48	55	59	56	49	37	30
Elementary Educ. Degree Completion					39	78	103	93	89	94
Engineering				14	15	29	28	29	35	29
English & English Education	17	12	16	15	14	14	6	7	5	6
Ethics, Culture and Society						4	7	16	22	19
Finance		8	16	23	27	22	26	18	21	25
Health Care and Wellness Mgmt.		10	21	18	16	9	4	2	1	
Health Care Management	39	43	35	27	22	15	8	9	16	14
Management and Leadership	37	36	26	16	16	9	8	4	2	
Marketing	25	35	36	35	37	34	26	17	20	20
Music & Music Education	19	19	16	20	20	20	15	16	14	13
Music Performance	20	18	19	21	16	17	15	12	9	12
Music Theatre	31	38	37	43	48	63	75	77	78	70
Neuroscience	20	18	11	17	16	11	6	7	13	12
Nursing	638	654	647	660	691	668	599	499	436	365
Nursing - Degree Completion	162	141	133	106	54	50	38	52	50	52
Nutrition Sciences / Dietetics	74	67	60	52	59	43	38	29	30	32
Psychology	55	52	44	41	42	48	47	45	60	44
Religious Studies and Theology	5	4	4	3	4	6	2	4	8	9
Science Education					1	1	2	3	3	1
Social Work	50	39	47	53	56	43	38	37	38	31
Spanish & Spanish Education	9	15	9	11	12	6	5	8	7	11
Sport Management & Leadership	35	39	36	28	38	31	34	28	35	30
Technology Education	2	3	4	4	7	6	2	2		1
Theatre & Theatre Education	31	33	38	27	27	29	32	24	21	17
Undeclared	25	22	15	23	20	13	10	16	7	6
Audit	9	9	7	12	11	4	6	1	3	3
Non-degree	26	37	5	21	53	13	21	33	55	54

Majors of Baccalaureate Graduates

*Duplicated Count, students with double majors appear twice in the count.

Terms for these years run from Summer to Spring (i.e., the 2023-24 column includes Summer 2023, Fall 2023 and Spring 2024 graduates) which aligns with federal IPEDS reporting requirements.

MAJOR	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2023-24 % of Total
TOTAL DEGREES	**467**	**439**	**420**	**373**	**440**	**403**	**405**	**366**	**360**	**100%**
Accounting & Acct Degree Completion	22	15	17	15	22	23	13	14	11	3.1%
Arts Administration		1	4	1	1		2			
Art Education	2		2			2	1			
Biochemistry	6	6	3	2	2	6	2	1	5	1.4%
Biology	11	10	12	11	10	7	11	10	8	2.2%
Biopsychology	7	3	4	1		2	1			
Broad Field Social Studies	2	4								
Broad Field Social Studies Education				1	1			2	1	0.3%
Business Administration	1		20	19	13	17	10	11	19	5.3%
Business Education	13	15	1			1				
Business Leadership						3	15	21	11	3.1%
Chemistry-ACS	3	3		1	1	1				
Comm Studies, Organizational Comm	2	2								
Comm Studies, Visual Comm	4	2				1				
Computer Science									1	0.3%
Criminal Justice	7	6	7	8	9	5	5	8	4	1.1%
Environmental Biology	1	3		2	2	1				
Educational Studies	3	4	2							
Elementary Education	11	14	8	7	14	13	16	12	10	2.8%
Elementary Education Degree Completion							30	40	25	6.9%
English	3	2	4	1	4	3	2	2	1	0.3%
English Education	1					2			1	0.3%
Engineering							6	4	10	2.8%
Ethics, Culture and Society								6	6	1.7%
Finance			3	4	7	3	9	5	10	2.8%
Health Care Management	9	10	11	10	10	5	3	6		
Health Care and Wellness Management			2	6	8	3		1	1	0.3%
History		1		1	2		2			
Liberal Studies	7	7	3	2		3				
Management & Leadership	19	17	11	6	7	2	4	1	2	0.6%
Management Information Systems	9	10	3	4						
Marketing	9	9	9	10	12	16	11	3	3	0.8%
Mathematical Physics	1			2						
Mathematics / Applied Mathematics	2	5			2		2		2	0.6%
Mathematics Education	1		1			1			1	0.3%
Ministry										
Music	1		1	1	1		1	1	2	0.6%
Music Performance	2	2	5	4	2	5	2	2	2	0.6%
Music Teacher Education	1	3	1	1	2	3	1	3	2	0.6%
Music Theatre	8	6	2	10	11	7	10	15	23	6.4%
Neuroscience					1	1	3		2	0.6%
Nursing	180	181	188	170	192	180	185	152	129	35.8%
Nursing Degree Completion									23	6.4%
Nutrition Science	16	16	18	16	13	13	15	12	7	1.9%

Majors of Baccalaureate Graduates

*Duplicated Count, students with double majors appear twice in the count.

Terms for these years run from Summer to Spring (i.e., the 2023-24 column includes Summer 2023, Fall 2023 and Spring 2024 graduates) which aligns with federal IPEDS reporting requirements.

MAJOR	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2023-24 % of Total
Organizational Management	29	20	24	17	21	28	11	3		
Philosophy		1	1		1	1	1			
Professional Studies	6	3	4	5	5	2	4	1		
Psychology	18	16	17	16	12	8	13	15	14	3.9%
Religious Studies	1	1		1		1	3			
Social Work	17	20	11	14	7	20	18	11	10	2.8%
Sociology	6	4	1	1	1					
Spanish	3	4	8	3	1	3	2		4	1.1%
Spanish Education		1				1	1			
Sport Management & Leadership	6	10	2	8	5	8	4	7	4	1.1%
Sport Science	2	3	3	3	1		3			
Studio Art	6	4	3	4	3	4	2	3		
Substance Abuse Counseling	9	4	4	2		9	1	2		
Technology Education	2					4				
Theatre	5	9	3	5	4	2	8	4	6	1.7%
Theatre Education	1	1	1	1			1			

First-Time, First-Year Student Retention Rates

Entering Cohorts of First-Time, Full-Time, Degree-Seeking, Undergraduate Students

The retention rates are based on the first-time, full-time, degree-seeking undergraduate cohort groups. In alignment with the National Center for Education Statistics, exclusions from the cohort groups are allowed for military activations or deployments, deaths, and permanent disabilities. The retention rate for a given time interval is computed by dividing the number of students from the originally enrolled group who were registered or graduated after that given time interval by the number in the group when originally enrolled, taking into account exclusions at that time. For example, the 3rd semester retention rate for the Fall 2023 cohort (76%) is the percentage of the full-time, first-time, freshmen who entered Viterbo in Fall 2023 (252) and were enrolled at Viterbo at census date of Fall 2024 (192).

First-time, First-Year Retention Rates: Fall 2014-2023 Cohorts												
	2014	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**	**2014-18 Average**	**2019-23 Average**
3rd Semester	78%	80%	71%	77%	83%	78%	74%	76%	70%	76%	78%	75%
5th Semester	70%	67%	66%	69%	73%	67%	68%	67%	62%		69%	66%
7th Semester	66%	66%	63%	67%	71%	65%	65%	67%			67%	66%
9th Semester	65%	65%	61%	66%	69%	64%	65%				65%	65%
Original	315	280	311	287	292	283	301	261	235	252		
Exclusions	0	0	0	0	1	1	0	0	0	0		
Adj. Cohort	315	280	311	287	291	282	301	261	235	252		
3rd Semester	247	225	221	221	242	219	224	198	164	192		
5th Semester	222	188	204	198	212	190	205	174	146			
7th Semester	209	184	196	191	206	183	197	174				
9th Semester	206	182	191	189	202	181	195					
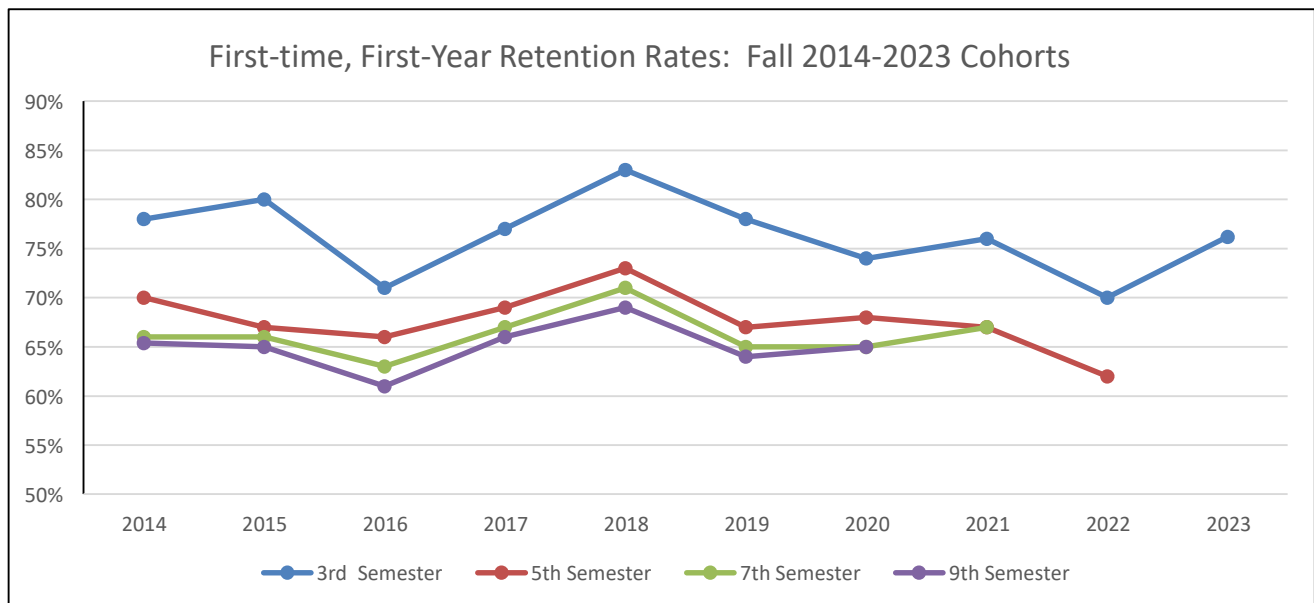
First-time, First-Year Retention Rates: Fall 2014-2023 Cohorts

First-Time, First-Year Students Graduation Rates

Entering Cohorts of First-Time, Full-Time Degree-Seeking, Undergraduate Students

Graduation rates are based on the first-time, full-time, first-year, degree-seeking undergraduate cohort groups (FTFTFY). Exclusions from the cohort groups are allowed for military activations or deployments, deaths, and permanent disabilities. Rates are calculated for completed years only, including Fall, Spring and Summer terms. For example, the 6-year graduation rate for the Fall 2017 cohort is the percentage of the full-time, first-time, freshmen who entered Viterbo in Fall 2017 and graduated from Viterbo by the end of Summer 2023.

First-Time, First-Year Students Graduation Rates: Fall 2011-2020 Cohorts									
	2011	**2012**	**2013**	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**
4-Yr GR	38%	41%	41%	51%	48%	47%	50%	57%	53%	54%
5-Yr GR	53%	59%	53%	62%	64%	60%	63%	67%	62%	
6-Yr GR	55%	62%	54%	64%	65%	61%	65%	68%		
Original	358	304	303	315	280	311	287	292	283	301
Exclusions	0	0	0	0	0	0	0	1	1	0%
Adj. Cohort	358	304	303	315	280	311	287	291	282	301
4-Year	135	126	124	162	135	147	143	167	149	163
5-Year	189	179	160	195	178	187	181	194	175	
6-Year	197	188	163	202	181	189	187	199		

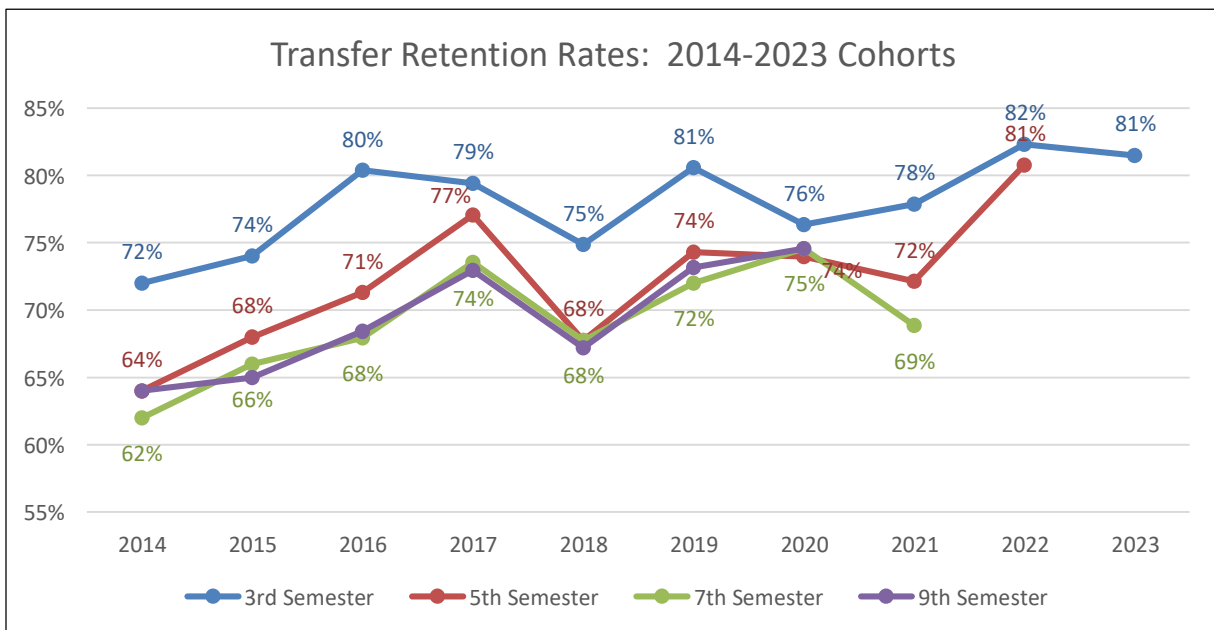FTFTFY Graduation Rates: Fall 2011-2020 Cohorts
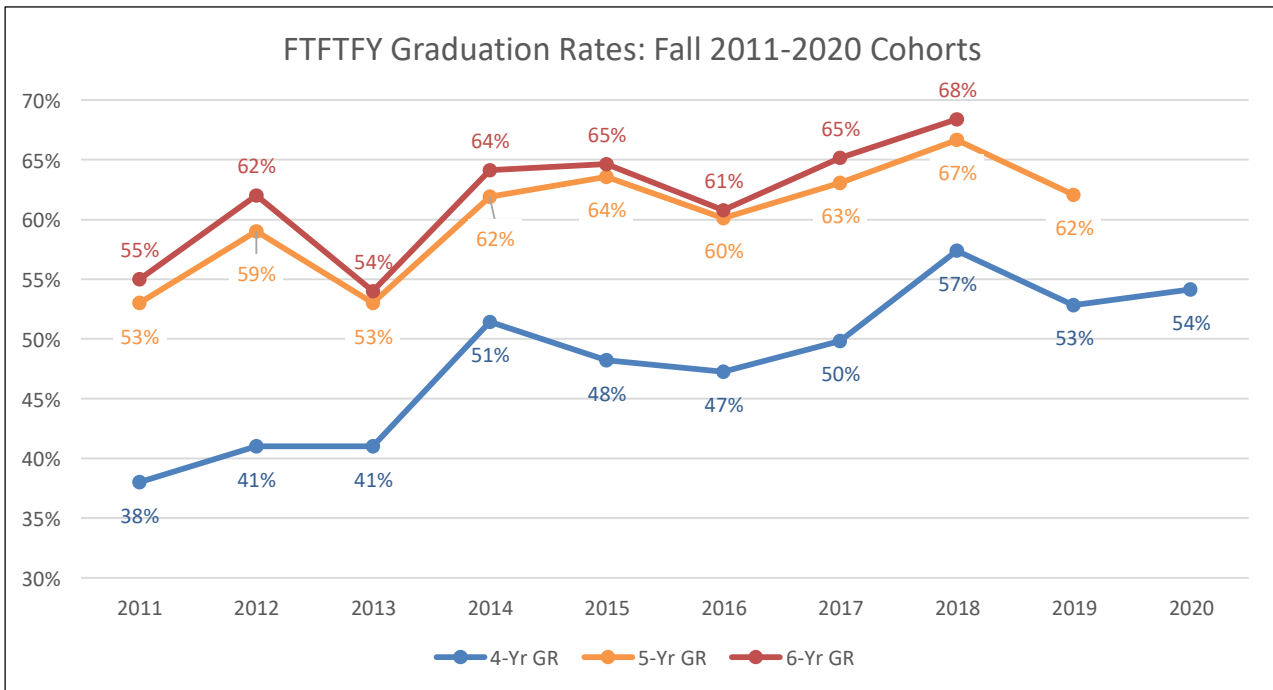
Transfer Retention Rates

Entering Fall Cohorts of Undergraduate, Degree-Seeking, Transfer Students

The retention rates are based on the degree-seeking undergraduate students who entered Viterbo University as transfer students in the fall terms. In alignment with the National Center for Education Statistics, exclusions from the groups are allowed for military activations or deployments, deaths, and permanent disabilities. The retention rate for a given time interval is computed by dividing the number of students from the original cohort who were enrolled in or graduated within the given time interval, by the Adjusted Cohort number. For example, the 3rd semester retention rate for the Fall 2022 cohort (82%) is the percentage of the transfer students who entered Viterbo in Fall 2022 (130) and were enrolled at Viterbo at census date of Fall 2023 (107).

Transfer Student Retention Rates: 2014-2023 Cohorts										
	2014	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**
3rd Semester	72%	74%	80%	79%	75%	81%	76%	78%	82%	81%
5th Semester	64%	68%	71%	77%	68%	74%	74%	72%	81%	
7th Semester	62%	66%	68%	74%	68%	72%	75%	69%		
9th Semester	64%	65%	68%	73%	67%	73%	75%			
Original	271	188	209	170	183	176	169	122	130	162
Exclusions	0	0	0	0	0	1	0	0	0	0
Adjusted Cohort	271	188	209	170	183	175	169	122	130	162
3rd Semester	194	139	168	135	137	141	129	95	107	132
5th Semester	174	128	149	131	124	130	125	88	105	
7th Semester	168	124	142	125	124	126	126	84		
9th Semester	172	122	143	124	123	128	126			

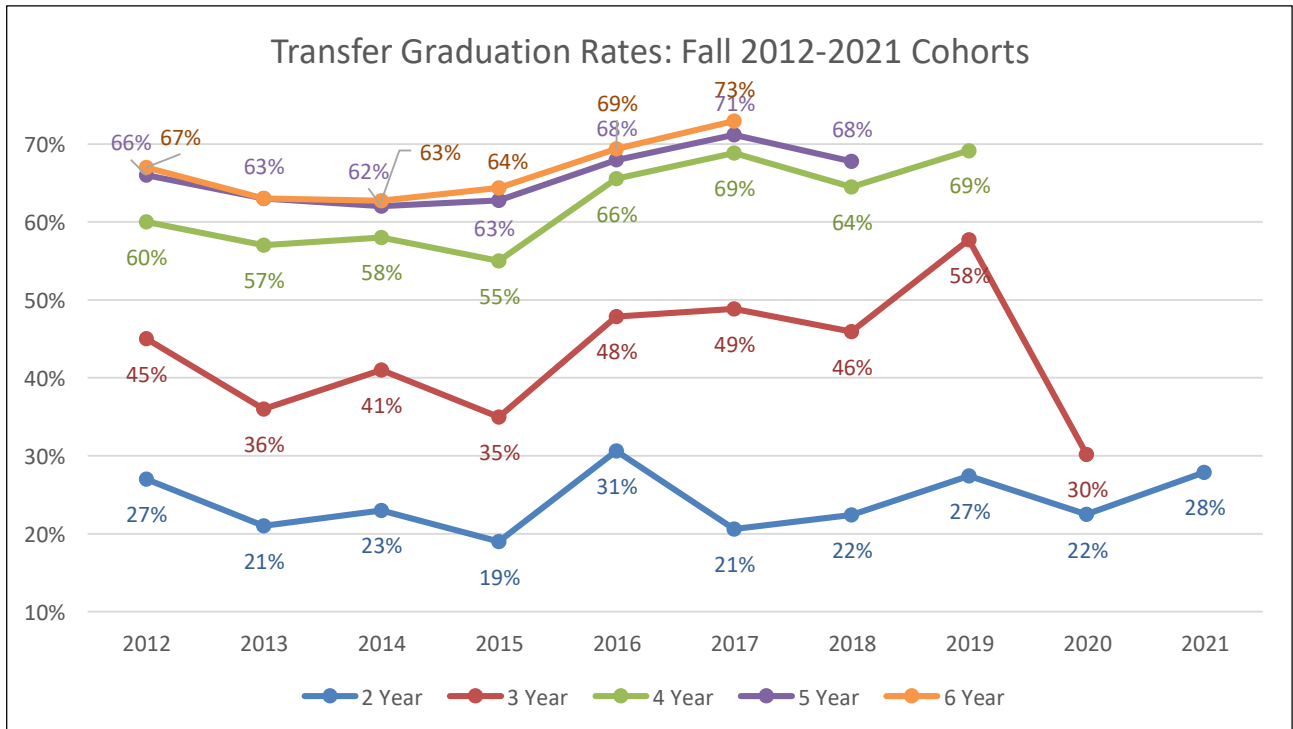Transfer Retention Rates: 2014-2023 Cohorts

Transfer Graduation Rates

Entering Fall Cohorts of Undergraduate, Degree-Seeking, Transfer Students

The graduation rates are based on the degree-seeking undergraduate students who entered Viterbo University as transfer students. Exclusions from the cohort groups are allowed for military activations or deployments, deaths, and permanent disabilities. Rates are calculated for completed years only, including Fall, Spring and Summer terms. For example, the four-year graduation rate of 69% for the Fall 2017 transfer cohort is the percentage of the transfer students who entered Viterbo in Fall 2017 (170) and graduated from Viterbo by the end of Summer 2021 (117).
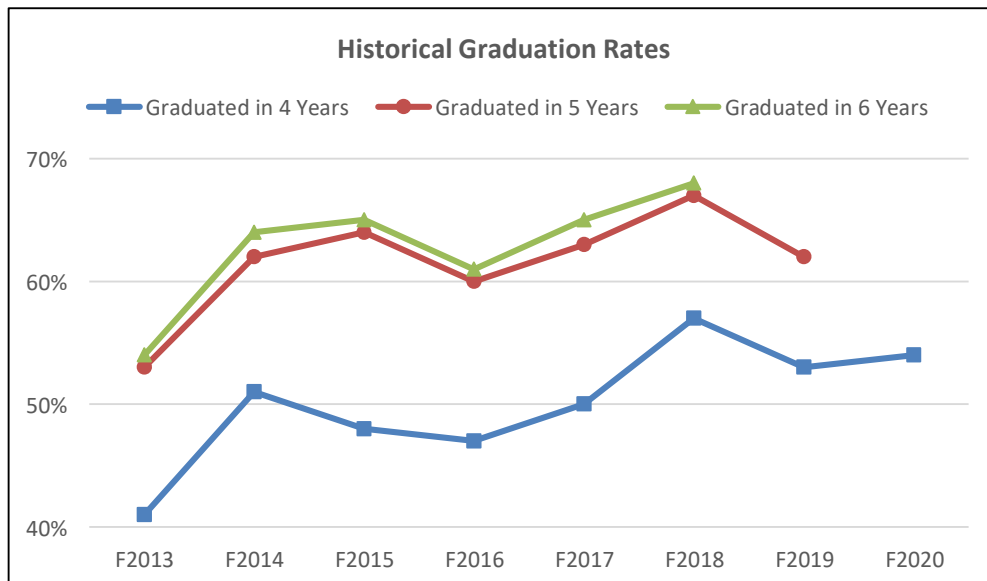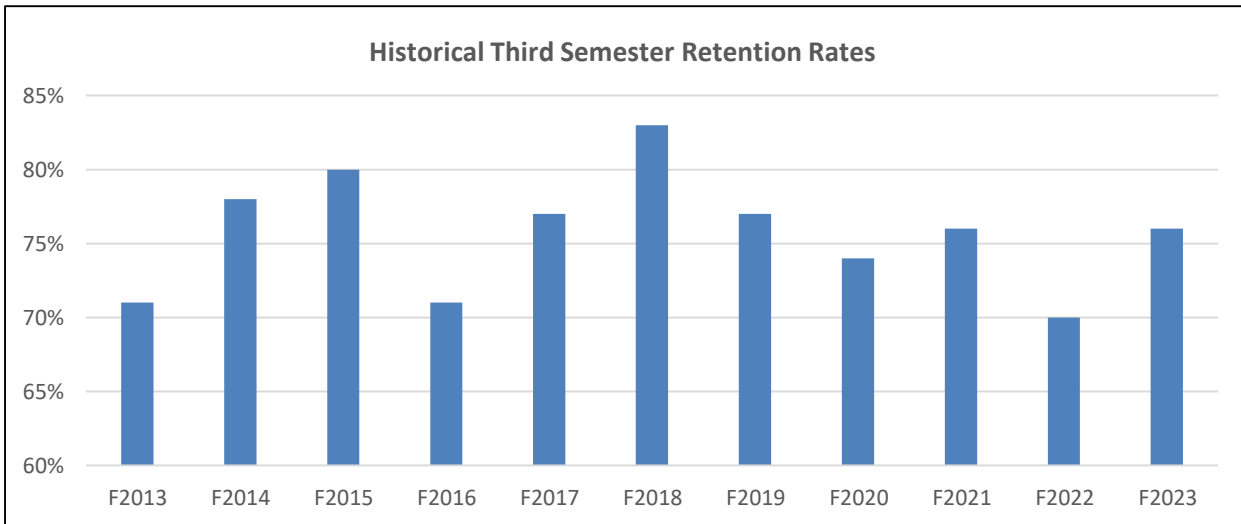
Transfer Student Graduation Rates: 2012-2021 Cohorts										
	2012	**2013**	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**
2 Year	27%	21%	23%	19%	31%	21%	22%	27%	22%	28%
3 Year	45%	36%	41%	35%	48%	49%	46%	58%	30%	
4 Year	60%	57%	58%	55%	66%	69%	64%	69%		
5 Year	66%	63%	62%	63%	68%	71%	68%			
6 Year	67%	63%	63%	64%	69%	73%				
Original	289	266	271	188	209	170	183	176	169	122
Exclusions	1	0	0	0	0	0	0	1	0	0
Adjusted Cohort	288	266	271	188	209	170	183	175	169	122
2 Year	77	57	62	36	64	35	41	48	38	34
3 Year	129	95	110	65	100	83	84	101	51	
4 Year	172	152	156	104	137	117	118	121		
5 Year	189	167	167	118	142	121	124			
6 Year	194	168	170	121	145	124				

Transfer Graduation Rates: Fall 2012-2021 Cohorts

Fall Historical Retention and Graduation Rates, 2013 to 2023

Entering Cohorts of Fall First-Time, Full-Time, Undergraduate Students, 2013 to 2023

Fall Year Cohort	Original Enrollment	Exclusions	Adjusted Cohort	Third Semester Retention Rate	Graduated in 4 Years	Graduated in 5 Years	Graduated in 6 Years
F2013	303	0	303	71%	41%	53%	54%
F2014	315	0	315	78%	51%	62%	64%
F2015	280	0	280	80%	48%	64%	65%
F2016	311	0	311	71%	47%	60%	61%
F2017	287	0	287	77%	50%	63%	65%
F2018	292	1	291	83%	57%	67%	68%
F2019	283	1	282	77%	53%	62%	
F2020	301	0	301	74%	54%		
F2021	261	0	261	76%			
F2022	235	0	235	70%			
F2023	252	0	252	76%			

Historical Third Semester Retention Rates

Historical Graduation Rates

Fall Historical Retention and Graduation Rates, 2002 to 2012

**Entering Cohorts of Fall First-Time, Full-Time, Undergraduate Students, 2002 to 2012**

Entering Cohort	Original Enrollment	Exclusions	Adjusted Cohort	Third Semester Retention Rate	Graduated Within 4 Years	Graduated Within 5 Years	Graduated Within 6 Years
2002	321	2	319	66%	29%	43%	46%
2003	355	0	355	71%	30%	46%	50%
2004	310	3	307	68%	27%	45%	49%
2005	292	3	289	73%	28%	43%	47%
2006	310	2	308	72%	33%	49%	52%
2007	362	1	361	68%	31%	45%	47%
2008	358	1	357	66%	28%	46%	49%
2009	409	4	405	71%	29%	48%	51%
2010	340	0	340	71%	30%	44%	46%
2011	358	0	358	76%	38%	53%	55%
2012	304	0	304	81%	41%	59%	62%

Historical Third Semester Retention Rates

Historical Graduation Rates
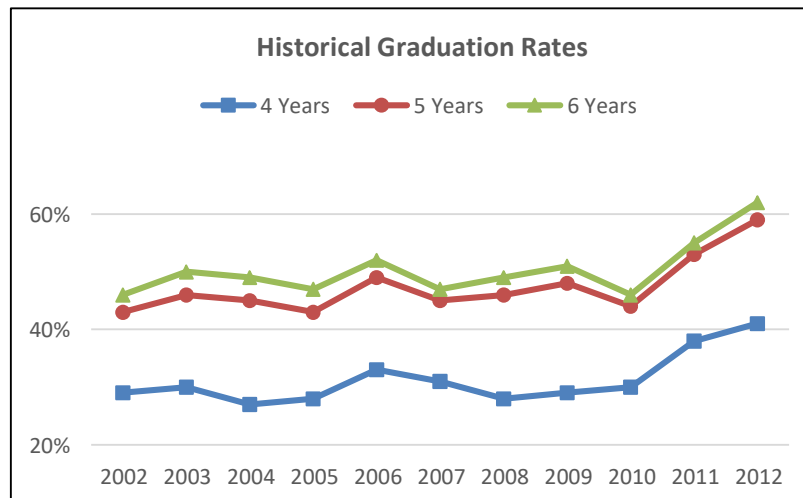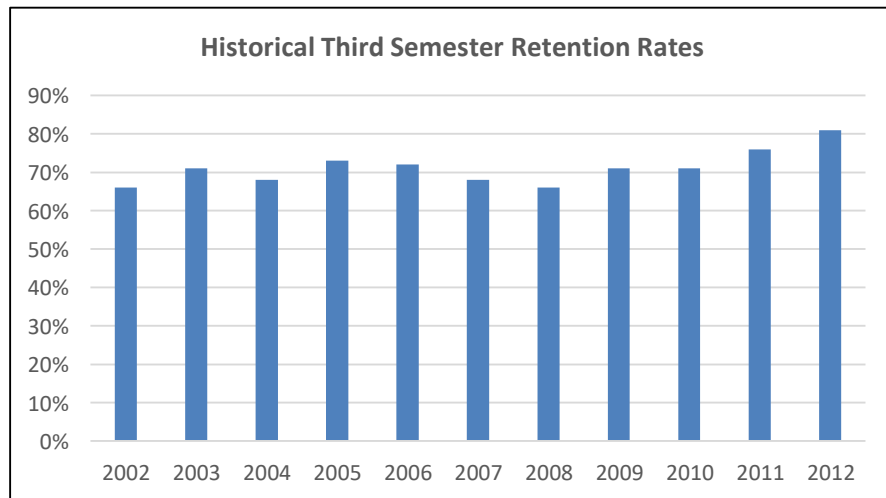
Fall Enrollment From the Past 10 Years

Aligned with IPEDS Fall Enrollment

Undergraduate includes: Degree-Seeking, Certificate-Seeking and Non-Degree Students

Graduate includes: Degree-Seeking and Certificate-Seeking Students

Undergraduate Fall Enrollment From The Past 10 Years, Aligned with IPEDS Fall Enrollment Report																				
	2015		2016		2017		2018		2019		2020		2021		2022		2023		2024	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	1465	78%	1483	79%	1394	79%	1394	81%	1433	82%	1443	83%	1336	80%	1203	81%	1200	83%	1056	81%
Part-Time	405	22%	392	21%	379	21%	320	19%	318	18%	293	17%	324	20%	282	19%	243	17%	243	19%
TOTAL	1870		1875		1773		1714		1751		1736		1660		1485		1443		1299	

Graduate Fall Enrollment From The Past 10 Years, Aligned with IPEDS Fall Enrollment Report																				
	2015		2016		2017		2018		2019		2020		2021		2022		2023		2024	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Full-Time	402	45%	431	52%	432	42%	450	51%	443	53%	466	60%	538	63%	552	57%	487	57%	500	63%
Part-Time	484	55%	393	48%	591	58%	434	49%	398	47%	314	40%	322	37%	419	43%	371	43%	292	37%
TOTAL	886		824		1023		884		841		780		860		971		858		792	

Graduate Student Fall Enrollment by Program for the Past 10 Years

Enrollment Numbers as of Fall Census Date; Percentages of the Total Degree-Seeking or Certificate-Seeking Programs

Includes Degree Seeking, Certificate Seeking, and Non-Degree Course Takers   *NOTE: Students are counted in every program that they are enrolled in.*

Graduate Student Fall Enrollment - Degree-Seeking Programs - Non-Education

Shading indicates the program had not started, was ended, or in transition.	2015		2016		2017		2018		2019		2020		2021		2022		2023		2024	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Doctorate in Counselor Education and Supervision									9	5%	15	7%	18	8%	12	6%	15	7%	11	2%
Doctorate of Ethical Leadership															21	10%	30	14%	34	5%
Doctorate of Nursing Practice	42	23%	58	31%	78	41%	76	40%	95	50%	104	52%	96	43%	91	43%	108	49%	114	18%
Master of Arts in Servant Leadership	56	31%	38	20%	35	19%	33	17%	48	25%	41	20%	42	19%	40	19%	33	15%	22	4%
Master of Business Administration	115	64%	129	69%	130	69%	122	64%	108	57%	112	56%	114	51%	80	38%	73	33%	62	10%
MS in Community Medical Dietetics									5	3%	14	7%	28	13%	33	16%	37	17%	37	6%
MS in Mental Health Counseling	57	32%	57	30%	58	31%	70	36%	76	40%	75	37%	66	29%	63	30%	61	28%	72	11%
MS in School Counseling																			5	1%
Master of Science in Nursing	8	4%	1	1%									16	7%	36	17%	48	22%	67	11%
MS in Speech-Language Pathology																			8	1%
TOTAL DEGREE-SEEKING	**180**	**247%**	**187**	**227%**	**188**	**256%**	**192**	**285%**	**189**	**100%**	**201**	**100%**	**224**	**100%**	**212**	**100%**	**219**	**100%**	**627**	**39%**

Graduate Student Fall Enrollment - Certificate-Seeking Programs - Non-Education

Shading indicates the program had not started yet or was ended.	2015		2016		2017		2018		2019		2020		2021		2022		2023		2024	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Ethical Leadership Certificates	5	50.0%	3	21%	1	11%	1	100%	1	8%	2	22%	2	29%	1	17%	1	25%	0	0%
Community Interpeting Certificates	5	50.0%	11	79%	8	89%	0	0%	11	92%	7	78%	5	71%	4	67%	2	50%	4	80%
Graduate Nursing Certificates															1	17%	1	25%	1	20%
TOTAL CERTIFICATE-SEEKING	**10**	**100%**	**14**	**100%**	**9**	**100%**	**1**	**100%**	**12**	**100%**	**9**	**100%**	**7**	**100%**	**6**	**100%**	**4**	**100%**	**5**	**100%**

Continued

Graduate Student Fall Enrollment by Program for the Past 10 Years

Enrollment Numbers as of Fall Census Date; Percentages of the Total Degree-Seeking or Certificate-Seeking Programs

Includes Degree Seeking, Certificate Seeking, and Non-Degree Course Takers   *NOTE: Students are counted in every program that they are enrolled in.*

Graduate Education -- Fall Enrollment Degree-Seeking and Certificate-Seeking Education Programs																				
Shading indicates the program had not started yet or was ended.	**2015**		**2016**		**2017**		**2018**		**2019**		**2020**		**2021**		**2022**		**2023**		**2024**	
	#	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**	**#**	**%**
Master of Arts in Education	167	*93%*	142	*76%*	180	*96%*	246	*128%*	224	*119%*	170	*85%*	229	*102%*	200	*94%*	177	*81%*	167	*27%*
Master of Arts in Teaching																			28	*4%*
Education Certificate Programs																				
316 Reading Teacher License (WI)	104	*23%*	81	*17%*	245	*35%*	137	*26%*	86	*18%*	64	*13%*	87	*15%*	257	*40%*	182	*40%*	71	*22%*
317 Reading Specialist License (WI)	5	*1%*	5	*1%*	15	*2%*	18	*3%*	38	*8%*	23	*5%*	14	*2%*	16	*2%*	22	*5%*	23	*7%*
Cross-Categorical Special Education	41	*9%*	35	*7%*	68	*10%*	51	*10%*	46	*9%*	28	*6%*	27	*5%*	20	*3%*	14	*3%*	17	*5%*
Director of Instruction	32	*7%*	49	*10%*	49	*7%*	30	*6%*	21	*4%*	18	*4%*	32	*6%*	20	*3%*	7	*2%*	28	*9%*
Director of Special Education and Pupil Services (WI)	18	*4%*	25	*5%*	20	*3%*	24	*5%*	26	*5%*	19	*4%*	31	*5%*	33	*5%*	15	*3%*	14	*4%*
Innovative Teacher Leadership and Instructional Coaching			12	*3%*	31	*4%*	24	*5%*	27	*5%*	32	*6%*	41	*7%*	30	*5%*	21	*5%*	13	*4%*
Post-Baccalaureate Teacher Licensure	36	*8%*	32	*7%*	30	*4%*	26	*5%*	43	*9%*	110	*22%*	154	*27%*	96	*15%*	55	*12%*	13	*4%*
Principal License	185	*41%*	206	*44%*	219	*31%*	196	*38%*	190	*39%*	182	*37%*	176	*31%*	161	*25%*	131	*29%*	131	*40%*
Superintendent License	33	*7%*	26	*6%*	20	*3%*	16	*3%*	14	*3%*	17	*3%*	13	*2%*	16	*2%*	5	*1%*	17	*5%*
Total Graduate Education Certificates	**454**	***100%***	**471**	***100%***	**697**	***100%***	**522**	***100%***	**491**	***100%***	**493**	***100%***	**575**	***100%***	**649**	***100%***	**452**	***100%***	**327**	***100%***